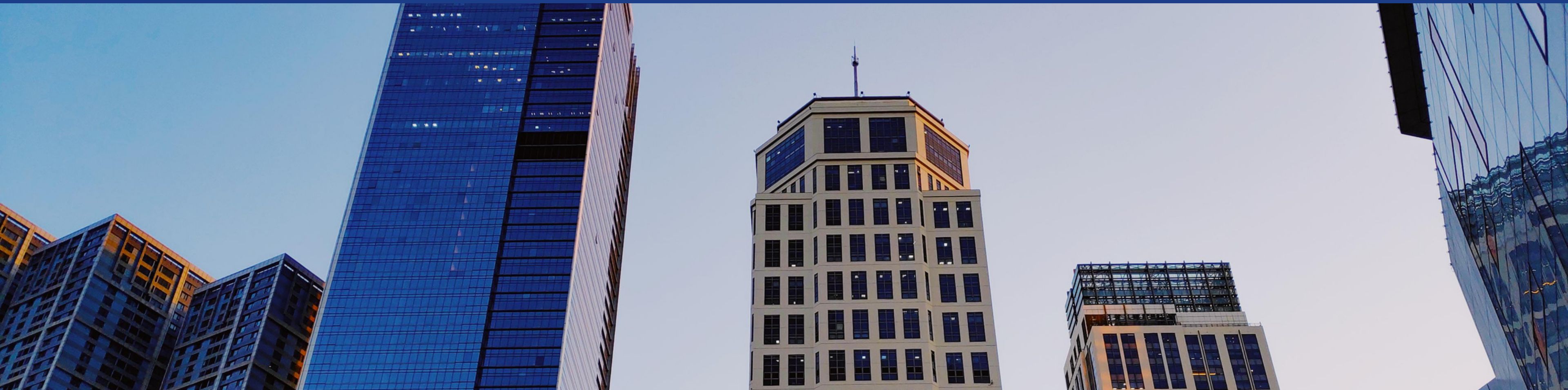


MH BUSINESS CAPITAL FINANCIAL SERVICES PRIVATE LIMITED

A PERFECT IDEA CAN CHANGE EVERYTHING IN YOUR BUSINESS



About Us

Mh Business Capital Financial Services Private Limited is a Private incorporated on 09 November 2021. It is classified as Non-govt company and is registered at Registrar of Companies, Mumbai. Its authorized share capital is Rs. 100,000 and its paid up capital is Rs. 30,000. It is involved in Activities auxiliary to financial intermediation, except insurance and pension funding.[This Group includes activities involved in or closely related to financial inter-mediation other than insurance and pension funding but not themselves involving financial inter-mediation].

They carry on the business of providing consultancy or advisory services. To establish and maintain agencies or appoint representatives, agents, canvassers, selling and purchase, exchange, hire, distribution or for any one or more of the objects of the Company and to regulate and discontinue the same.

VISION

By offering high-quality yet reasonably priced sales and service experiences, we hope to earn the loyalty of our clients. We carry out our work with integrity, zeal, and honesty. We think that by continuously innovating and generating value for all stakeholders, businesses may be established at breakneck speed.



MISSION

Our mission is to simplify lifestyle by offering exceptional and seamless service supported by the most cutting-edge technical infrastructure available. Within the next five years, we want to take 8% of the Indian financial loan market, with the potential to grow much more based on historical trends in loan growth.



Problems

The following issues arise with the Project and Personal loan:

Feeling uncertain about the market with the COVID-19 situation

Moving to assisted living or a retirement home.

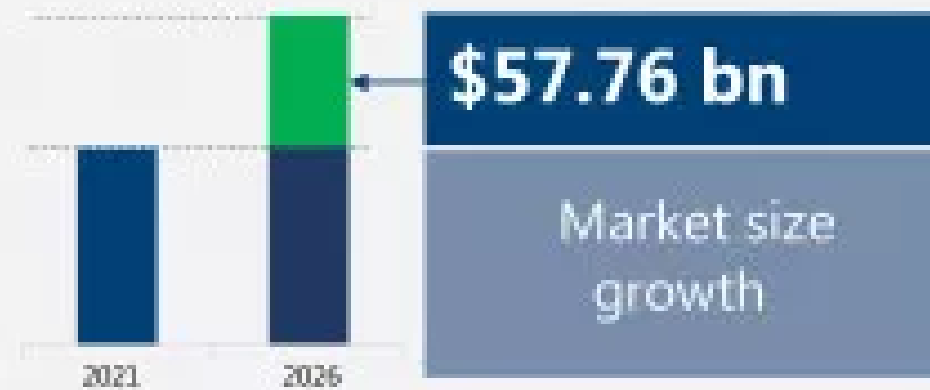
Starting retirement.

SOLUTION



Mh Business Capital Financial Services Private Limited acts as a consultancy service and acts as an advisor for Project Finance, Personal Finance, and Loan Syndication. They also act as Marketing Agents for Banks.

MARKET POTENTIAL



17.40%
CAGR with
DECELERATING
momentum



19.96%
Estimation of year-
over-year growth rate
of 2022



 **VIEW**
Market size in 2021



36%
of the growth will
originate from
North America



The market is
FRAGMENTED
with several players
occupying the market
share

The strategy consulting market share should rise by USD 57.76 billion from 2022 to 2026 at a CAGR of 17.40%

SERVICES

In addition to serving as an adviser for project finance, personal finance, and loan syndication, Mh Business Capital Financial Services Private Limited also provides consulting services. They also serve as bank marketing representatives.



COMPETITORS



EXL Data and
Analytics
Services



TATA CONSULTANCY SERVICES

Tata
Consultancy
Services



Infosys.

REVENUE MODEL

Commissions from financial or insurance products you purchase through them are paid to financial advisors. They get a commission for the product sold when the clients invest money in a policy through a planner. Usually, as financial advisors handle the money of clients, they charge 1% of the assets per annum



TARGET AUDIENCE

- Companies or Employees in Specific Industries.
- Couples With Double Income.
- Families With Kids.
- 4. Money in Motion.



VALUE PROPOSITION

In addition to serving as an adviser for project finance, personal finance, and loan syndication, Mh Business Capital Financial Services Private Limited also provides consulting services. They also serve as bank marketing representatives.



DISTINCTIVE NOTCH

Through its sustainable Delivery Model, Mh Business Capital Financial Services Private Limited is renowned for providing quality to its clients. Mh Business Capital Financial Services Private Limited has a solid price to value offering and is able to integrate technology with business goals as client demands for value and return on investment in IT grow.



BUSINESS MODEL

Key partners

- **Third Party Merchants.**
- **Payment Providers.**
- **Traditional Financial Institutions**

Key activities

Act as a mediator between Third party Merchants, Payment Providers, and Financial Institutions and the client who want to avail loan from them

Key resources

- **Website.**
- **Positive relationship with the Third Party Merchants, Payment Providers**

Value propositions

Serving as an advisor for project finance, personal finance, and loan syndication.

Customer relationships

- **Call Center.**
- **Customer Loyalty Program.**
- **Social media channels**

Channels

- **Online Sales.**

Customer segments

- **Companies or Employees in Specific Industries.**
- **Couples With Double Income.**
- **Families With Kids**

Cost structure

- **Cost for Business Operations**
- **Cost given to our partners.**

Revenue streams

- **Online sales of our products through our website**

AIM TO SCALE-UP



FUND UTILISATIONS

FINANCIAL PROJECTIONS

Our Team



**KIRTI DIGAMBAR
BHARAMBE**
Director



**NILESH MURLIDHAR
TONDALEKAR**
Director



**JOHNY UMRAOSINGH
PAWAR**
Director

CONTACT US



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